



**2005 CONNECTING COMMUNITY, PLACE & SPIRIT: CCPS<sup>2</sup>**

## ***"The Legend of Carlsbad"***

### **Setting the Stage:**

Imagine it is the year 2025. Carlsbad has become legendary among coastal cities around the world as the best place to live, work, play, and do business in a coastal environment. The CCPS Guiding Principles have been fully embraced across the city for the last 20 years and are now fully woven into everything happening in the City.

### **Your Assignment:**

For this exercise, everyone at your table takes on the identity assigned to your table. Put yourself in the shoes of that type of person. Approach the questions below from that point of view. Take a moment and talk about what the needs, desires, and concerns, are of the identity assigned to your table in 2025?

1. From that perspective, how did the CCPS Guiding Principles make your life great between 2005 and 2025? Read through the Guiding Principles carefully. Notice which ones made the most difference. Talk it over with your tablemates.
2. How did the CCPS Guiding Principles change and improve between 2005 and 2025 to make Carlsbad so great for people like you?

**Process:** Allow your group facilitator to moderate the conversation so that everyone gets heard and has an opportunity to speak.

**Product:** Capture your group's dialogue in pictures and words on the chart paper provided. Remember to write clearly so that others can read your work.

**Time:** You will have approximately **35 minutes**.

**Next:** When you're done, elect a representative from your group who would like to present your excellent work.